



# Medical

# practices

Healthcare

## Answering your most challenging questions

Operating a medical practice is a rewarding way to take control over how you work. From back-office administration to treatment delivery, you make countless decisions that directly influence the quality and standard of patient care.

But private medical practice has never been more challenging. The ever-changing healthcare landscape is filled with uncertainties, and finding success often hinges on finding answers to these difficult questions:

- How can I maximize reimbursement and improve my revenue cycle?
- How do I manage talent and technology?
- Should I remain independent or integrate?
- How will I keep pace with changing regulations and payor rules?

Wipfli specializes in the business of healthcare. We partner with physician owners to develop practical, innovative solutions for your practice. Whatever your challenge, we're here to help you solve it. With deep industry experience and a breadth of business acumen, we help move your practice forward.

We focus on the health of your practice so you can **focus on the health of your patients.**

**WIPFLI**

# Business advisory for physicians and their practices

Get the most out of your practice. Work with Wipfli to optimize your business, maintain compliance and focus on what you do best.



## Financial management

We help you improve operations, increase margin and create opportunities for growth. Wipfli provides comprehensive financial services, including audit and accounting, tax planning and compliance, reimbursement strategies and cost reporting. Get business insights to increase financial performance or look to Wipfli for ongoing support with bookkeeping, payroll and accounting.



## Operations and staffing

Ensure your business models are effective. We can help you improve daily operations and increase long-term practice value. Our specialist consultants assist with recruitment, compensation and benefit plans, back-office automation, productivity and more.



## Practice transformation

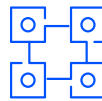
Create meaningful change. From talent issues and customer service to quality and cost management, we tackle whatever's holding you back. We help you transform your organization, adapt to changing markets and become the provider patients look to first for care.



## Healthcare technology

Choose the right technology to streamline operations and simplify compliance. We provide software selection, system implementation, training and ongoing support.

Or, turn to Wipfli to provide IT mentoring and outsourced managed technology services. The right technology can help lower costs and protect your practice.



## Succession planning

Start planning for a successful transition. We provide comprehensive advisory services to help shape your legacy and ease the transition of ownership. Look to Wipfli for succession planning and M&A advisory services, including practice valuations, transitions and integrations.

## Let's get started

Contact us to find out how Wipfli can help move your practice forward.

[wipfli.com/healthcare](https://wipfli.com/healthcare)